

## **ICAR-Agricultural Technology Application Research Institute, Hyderabad**

### **Celebration of “Jai Kisan Jai Vigyan” week from 23-29 December, 2016**

KVKs are advised to celebrate “Jai Kisan Jai Vigyan” Week from 23-29 December, 2016. A joint letter from the Ministry of Agriculture & Farmers Welfare and ICAR is attached herewith. During this period, various farmers awareness programmes like Scientists-Farmers interaction, showcasing of technical know-how & new tools and technologies of Agriculture & allied sectors, demonstrations of recent technological advances, including new tools and implements developed by adopting various scientific technologies in their field to address the issues of KVK. Women farmers, small and marginal farmer and farmers belonging to weaker sections may be specially invited to these programmes. In addition, essay writing competition, debates, group discussion, quiz competitions, etc. may be arranged in schools and colleges teaching agriculture related subject.

भारत सरकार  
कृषि एवं किसान कल्याण मंत्रालय  
कृषि, सहकारिता एवं किसान कल्याण विभाग  
कृषि भवन, नई दिल्ली-110001



Government of India  
Ministry of Agriculture and Farmers Welfare  
Department of Agriculture, Cooperation  
and Farmers Welfare  
Krishi Bhawan, New Delhi-110001

**D.O. No. 2(40)/2015-Exhb.**

**19<sup>th</sup> December, 2016**

Dear Sir/Madam,

Agriculture has been a way of life and continues to be single-most important source of livelihood in our country. Agriculture continues to be a crucial sector for the country's economy, since farming is the principal means of livelihood for nearly 60% of our population.

Both farmers and Scientists have played important roles in the agriculture and rural development of India. There is need to further strengthen and integrate the role of farmers as well as science to consolidate the benefits achieved under Green Revolution into an Evergreen Revolution. It has been decided to celebrate the "Jai Kisan Jai Vigyan" week from 23<sup>rd</sup> December to 29<sup>th</sup> of December every year on the birth anniversary of Shri Atal Bihari Vajpayee and Late Shri Chaudhary Charan Singh, two former Prime Ministers of India, keeping in view their immense contribution for promoting use of science for the welfare of farmers.

The Week may be celebrated by organizing variety of activities in the Government's Agriculture and allied activities related offices and institutes such as ICAR Institutes, SAUs, State Government Agriculture Institutes, KVKs and ATMA etc. During this period various farmers awareness programmes like Scientists -Farmers interaction, showcasing of technical know-how & new tools and technologies of Agriculture & allied sectors, demonstration of recent technological advances, including new tools and implements developed by adopting various scientific technologies in their field to address the issues of KVK, ATMA, and SAUs and in other agriculture related institutes. Women farmers and small and marginal farmer and farmers belonging to weaker sections may be specially invited to these programmes. In addition, essay writing competition, debates, group discussion, quiz competitions, etc. may be arranged in school, colleges teaching agriculture related subjects.



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In this context, you are requested to initiate timely action to ensure implementation of "**Jai Kisan Jai Vigyan**" week in all institutes and offices under your jurisdiction.

With regards,

Yours sincerely,



**(Raghvendra Singh)**  
**Additional Secretary**  
**Deptt. of Agriculture,**  
**Cooperation & Farmers Welfare**  
**Ministry of Agri. & F.W**



**(Dr. Trilochan Mohapatra)**  
**Secretary, DARE & Director General**  
**Indian Council of Agriculture**  
**Research ( ICAR)**

**Distribution:**

1. The Chief Secretary (All States)
2. The Additional Chief Secretary/APC/Principal Secretary (Agriculture)/Principal Secretary (Horticulture)/Principal Secretary (Animal Husbandry, Dairying & Fisheries (All States).

**Copy also to:**

1. All DDG-ICAR and All Joint Secretaries, Ministry of Agriculture and Farmers Welfare, Krishi Bhawan, New Delhi
2. SS (AKS), Secretary-ICAR, All Additional Secretary - DAC&FW, Krishi Bhawan, New Delhi.